

LIBRAQ

ILLUSTRATION CONTEST

“A thousand books, a thousand voices”

The following document presents the rules by which the 1st International Illustration Competition LIBRAQ will stand. The contest is held by the Municipality of Barranquilla and the illustration chosen by the jury will be used as the official image for LIBRAQ - Barranquilla International Book Fair. This year's theme is "A thousand books, a thousand voices".

1. ELIGIBILITY

To participate, the contestants must meet the following requirements and all terms and conditions established in these Legal Terms:

To be eligible, illustrators, artists, students and self-taught artists of any nationality must submit 2 unpublished illustrations with the theme chosen for the contest, these illustrations must not be participating in another contest simultaneously.

The winner will transfer the patrimonial rights of his/her illustrations to the organizers of the contest for their adaptation, promotion, reproduction, publication and research of their audiovisual work and for their exhibition through media to promote both national and internationally the event that sustains the present contest.

The Municipality of Barranquilla reserves the right to request any document that proves evidence of compliance with each of the terms and conditions established in these Legal Terms.

2. SUBMISSION PROCEDURE

- Each participant should present one proposal composed by two illustrations that have to be related to each other and to the contest's subject: "A thousand books, thousand voices" (no text, only images)
- All illustrations must be unpublished (on printed or digital media) and must not be participating simultaneously in another contest.
- The proposal has to be composed of two illustrations. Proposals containing less or more than two illustrations will not be accepted.
- Illustrations in low technical quality will not be accepted, also unfinished work pieces or in a different format than the one stipulated by the rules.
- Proposals in behalf of a group will not be accepted.
- Employees or contractors of the Clena and Barranquilla's City Hall will not be allowed to participate.
- The illustrations must not be signed.
- The formats to be presented are:
 1. 1 illustration: 70 x 100 cm (vertical)
 2. 1 illustration: 70 x 70 cm
- Format: JPG (in scale 1:50) 300 dpi RGB.
- First place winner only: PDF files, full size 300 dpi, RGB. The images must be sent 72 hours after the announcement of the winner and finalists.
- The files must be named as follows: **participantsname_illustrationtitle.jpg**

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3. PRIZE

The prize is established as follows:

First place:

- Two million and five hundred thousand colombian pesos (\$2'500.000.00) to be delivered by deposit or international transfer once the winner's documents are validated. (Deductions by law may apply)
- The illustrations selected by the panel of experts will take part in the exhibition "A thousand books, a thousand voices" to be held in Barranquilla during LIBRAQ 2019.

Finalists:

- The illustrations selected as finalists by the panel of experts will take part in the exhibition "A thousand books, a thousand voices" to be held in Barranquilla during LIBRAQ 2019.

Deadline & Finalists

- The participants must send an email to: comunicaciones.libraq@gmail.com with the following data: Full name, Illustration titles, address, country, phone number, ID number and email address.
- The illustration files must be attached to the message via Wetransfer link. Messages with attachments of the files won't be accepted as valid.
- The email subject should be: LIBRAQ ILLUSTRATION CONTEST.

- The deadline date is June 3 2019 at midnight (Colombian Standard Time)
- Once the term is due, the jury, conformed by a panel of experts in different fields of cultural and artistic creations, will choose, according to their criteria and knowledge, the best illustrations.
- The jury will focus on quality, best original idea and coherence of the illustrations between each other and the topic "A thousand books, a thousand voices".
- The decision of the jury will be unappealable and may be declared unawarded.
- The winner and the finalists will be notified via email and the selection will be made public on June 10, 2019 on the official networks of LIBRAQ - Barranquilla International Book Fair, Secretaría Distrital de Cultura, Patrimonio y Turismo de Barranquilla and Corporación Luis Eduardo Nieto Arteta.

4. SELECTED PIECES

The winner and finalists will take part in the exhibition "A thousand books, a thousand voices" and the works can be reproduced for promotional purposes.

The winner must give up the copyrights in digital and printed media of their work to the Municipality of Barranquilla, through the subscription of a copyright session of the art pieces, and who may in turn, make use of the pieces in their entirety or part in the necessary communication media to promote, nationally and internationally, the event that accredits and sustains this contest.

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5. INTELLECTUAL PROPERTY

The participants guarantee that their illustrations do not infringe intellectual property rights or images of third parties and exonerate the Municipality of Barranquilla of any responsibility in this regard. The Municipality of Barranquilla acquires all the rights for its use, adaptation and reproduction, as well as it may be used for promotional and/or commercial purposes without having to ask for permission from the creator or pay any type of fee for its use.

6. PERSONAL DATA PROTECTION

The participants authorize their personal data to be included to a file owned by the Municipality of Barranquilla, which will use them to manage this promotional contest, to contact the winners and deliver the prize and to send them communications. This data will be treated with confidentiality and in accordance with the statutory law 1581 of 2012, decree 1377 of 2013 or its Habeas Data right or its development regulations. Participants guarantee and respond for their veracity, accuracy, validity and authenticity of their personal data.

7. OTHER TERMS

The participation in this contest implies the acceptance of these terms in its entirety and the interpretative criterion of the Municipality of Barranquilla, regarding the resolution of any issue derived from the present contest, for which the manifestation, in the sense of non-acceptance of the same, will imply the exclusion of the participant and, as a consequence of this, the

Municipality of Barranquilla will be released from the fulfillment of any obligation contracted with the participant.

Prior to the delivery of the prize it will be verified that the participants' illustrations comply with the aforementioned requirements. If the verification of compliance with the requirements by the Municipality of Barranquilla is not achieved, the prize will be forfeited and delivered to the person who meets all the requirements described for the contest.

- The Municipality of Barranquilla reserves the right to introduce changes in the mechanics or operation of this contest at any time and / or terminate it in advance if necessary for a just cause, without incurring in any liability. However, these changes will be duly communicated through the page of the contest www.ilustracionlibraq.com and, if appropriate, other means. The Municipality of Barranquilla will do everything possible to prevent any change from harming some participants with respect to others.

- By participating in this contest, you acknowledge and accept that the intellectual property rights over the materials of this promotion correspond to the Municipality of Barranquilla, the unauthorized reproduction, distribution or transformation of any advertising or promotional material constitutes an infringement of the intellectual property rights of the owner.

We will be glad to answer your questions and comments at: comunicaciones.libraq@gmail.com